

Maribor: 01.02.2011

## Press Release

### New prices for 2011!

Acoustic Preference d.o.o. wants to inform you, that we significantly reduced prices of our loudspeakers for year 2011.

Reduction of prices was achieved, in cooperation with our partners in the supply and marketing. In the two years since we presented our products, we managed to achieve good business results and agreed with almost all of our subcontractors to lower their prices.

**A decrease in prices is not conditioned by lowering the quality of our products, all of the previously integrated components of our loudspeakers stayed the same.**

We are very pleased to inform you that from the date of 01.02.2011, we offer our products at more affordable prices, which are about 25% lower than they were before that date.

Acoustic preference team will continue its goal, to offer the best High-end Hi-fi, with the best possible relation between quality and price.

General manager

Marjan Tancer